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## **MAC Source Communications Ranked Amongst North America's Top 500 Technology Integrators by Everything Channel**

**Syracuse, NY, May 24, 2010** – MAC Source Communications, a leading communications solutions provider headquartered in Upstate NY, has been recognized by Everything Channel as one of North America's top technology integrators. Named to the prestigious VAR500 list, MAC Source Communications placed number 485 in the 16th annual ranking.

MAC Source attributes much of their success to key strategic alliances with other industry leading manufacturers and their focus on professional service offerings that allow MAC Source to meet their customers' evolving needs.

The 16<sup>th</sup> annual ranking VAR500 list details the leading producers among technology integrators and technology solution provider organizations in North America based on gross worldwide revenue of hardware and software sales, as well as earnings from professional and managed IT services. This year's list reflects the strength of the technology reseller channel as the ranking includes 182 new companies with four percent of the new entrants landing in the Top 100.

"We are proud of the progress made this year in going from the "25 to Watch" list to number 485 on the VAR500. To move up like this in a very difficult market says a lot about the people at MAC Source as well as the confidence that our customers have in our ability to execute for them" stated Tim McDermott, President of MAC Source Communications.

"The VAR 500 is the who's who of the solution provider community. Microsoft, HP, Cisco, Symantec among others are highly reliant on the VAR 500 to sell their products to businesses and collectively this audience generated more than \$500B in sales in 2009. Even more importantly, they solve customers' biggest IT business problems through product integration, training, consulting and services. In companies large and small, the VAR 500 is considered integration experts, trusted business advisors and invaluable partners. We are honored to compile this list and represent this audience," said Kelley Damore, VP, Editorial Director, Everything Channel.

The complete listing of the VAR500 is published in print and online at [CRN.com](http://www.crn.com) on May 24, 2010.

### **About MAC Source Communications**

MAC Source Communications, an Avaya Platinum Business Partner, is a complete solutions provider, headquartered in Syracuse, NY with offices in Albany, Rochester and Buffalo, NY as well as Chicago, IL and Cincinnati, OH. Our core business is the design, installation and on-going support of converged communications products and services. We specialize in IP Telephony, Unified Messaging, Contact Center and mobility applications that drive business today. Additionally, MAC Source partners with industry-leading manufacturers in wireless networks, video, data switching, routing and security applications.

### **About Everything Channel**

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a [UBM](http://www.ubm.com) company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>.

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