

MAC Source Named to Everything Channel's VAR500 List 17th Annual List Ranks North America's Top 500 Technology Integrators

Syracuse, NY, July 29, 2011 – MAC Source Communications, Inc., a complete solutions provider, today announced it has been recognized by [Everything Channel](#) as a part of [CRN's](#) 2011 VAR500 list, which ranks the top technology integrators in North America. Featuring the highest producing technology integrators and solution provider organizations in the IT channel, the VAR500 rankings consider earnings from hardware sales, software sales and managed IT services. MAC Source placed #452 in the 17th annual ranking.

The VAR500 is a list of the largest value-added resellers, solution providers and integrators in North America by revenue size. Revenue size is determined by the amount of annual products and services sold over the course of 2010.

“This is the third consecutive year that MAC Source has been included in the VAR500 and each year we have moved up the list” stated Tim McDermott, President of MAC Source Communications. “We are proud to be considered as one of the top technology firms in the U.S. and we owe it to our customers and our employees who continue to invest with MAC Source.”

“The VAR500 represents the top performing solution providers in the IT community,” said Kelley Damore, VP, Editorial Director, Everything Channel. “Vendors of all sizes rely heavily on the VAR500 list to find those solution providers best suited to sell their products. VAR500 honorees are considered trusted business advisors, integration experts, and invaluable partners. Even more importantly, they solve customers' biggest IT business problems through product integration, training, consulting and services.”

A sample of the VAR500 list is published in print and online at [CRN.com](#).

Everything Channel

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services. With over 30 years of experience and engagement, Everything Channel has the unmatched channel expertise to execute integrated solutions for technology executives managing partner recruitment, enablement and go-to-market strategy in order to accelerate technology sales. Everything Channel is a [UBM](#) company. To learn more about Everything Channel, visit us at <http://www.everythingchannel.com>.

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